



Labour Market Partnership

When you're looking to build something to last, you start with a strong, solid foundation. With this in mind, the County of Simcoe has partnered with Employment Ontario and Simcoe Muskoka Workforce Development Board to develop a multi-level Action Plan that will identify the issues facing the current and future labour market in Simcoe County.

The Labour Market Partnership would initially involve the completion of an analysis of the local labour market in Simcoe County that would serve as the foundation to inform the establishment of present and future training requirements that would in turn support a variety of job sectors within the Simcoe County catchment area, including the separated cities of Barrie and Orillia.

"The Action Plan will promote partnerships between industry and community, allowing Simcoe County municipalities to prepare for future skills requirements and prevent shortages," said Warden Cal Patterson. "A strong foundation of industry and business is vital for any region to flourish, both economically and socially."

"Investments in education and skills training play a critical role in building tomorrow's skilled workforce," said Glen Murray, Minister of Training, Colleges and Universities. "Seven out of every 10 jobs created in Ontario will require post-secondary education or training."

By planning appropriately to effectively utilize local human resources, while developing and promoting labour market intelligence, the Action Plan will foster the partnerships needed to successfully prepare municipalities, residents, and industry.

Contact the County of Simcoe or Simcoe Muskoka Workforce Development Board to make sure your voice is heard during the County wide project.